Project name: Johnnie Walker x DRK sneaker campaign

Sector: E-commerce

In this award-winning campaign, Johnnie Walker took a stand against gender inequality in Hungary. The campaign achieved remarkable success and several grants.

Client: Johnnie Walker

Director: Krisztian Jankai

Production agency: Publicis Groupe

Producer: Dora Rideg

Production Manager: Anita Nemes

Makeup: Eszter Craciun

Hair: David Blanke

Focus Puller: Balazs Mihalka

Editing: David Knapp

Casting: Farkas Viktor

Model: Lili Nagy

Stylist: Rozina Pusztai

Stylist assistant: Fanni Eperke Szabo

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